



8 TIPS TO

PROMOTE A POSITIVE CLUB ENVIRONMENT



- 1) Promote policies and procedures – at registration, inductions, at your venue and/or on your website
- 2) Articles - Publish articles and tips in your newsletter and/or website. Articles could focus on topics like codes of conduct, the ground marshal, fair play and what to do if incidents occur.
- 3) Meetings - Think about arranging pre-season meetings between key groups, such as parents and coaches, to discuss club policies, fair play and expectations.
- 4) Role models - Arrange for role models from your sport to talk to players, parents and coaches. This can have a huge impact on people, especially young people.
- 5) Ground announcements - Play announcements on game/event days that remind people to keep their emotions in check. For example use our Let Kids Be Kids resources.
- 6) Positive messages - Communicate simple fair play messages via banners, posters, stickers or animated banners on your club website.
- 7) Fair play day - Arrange a fair play day each season to reinforce positive messages. Incorporate the suggestions above into the day.
- 8) Good Sport Award - Adopt a Good Sport Award to recognise positive behaviour by teams and individuals.



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