



2023 FOOTBALL NSW **COACHING CONFERENCE**



**11TH & 12TH
NOVEMBER 2023**



9AM - 4.30PM



**VALENTINE
SPORTS PARK**

JOHN TSATSIMAS
FOOTBALL NSW CEO



Welcome to the 2023 Football NSW Coaching Conference at our spiritual headquarters, Valentine Sports Park.

We are delighted to see the return of this year's spectacle spanning across two insightful days with over 600 coaches set to attend in what will be an unforgettable event for all involved.

I would like to welcome our international guests Lili Bai from the Asian Football Confederation (AFC) and Greig Paterson from the Scottish Football Association (SFA) amongst many other of our esteemed colleagues who will present this weekend.

I would also like to wish a warm welcome to one of Australian Football's greatest coaches, Les Scheinflug whom we will be celebrating as our inaugural Conference guest of honour. Les has been a tremendous football advocate to the game, especially within the coaching fraternity, and has played a pivotal role in the development of not just coaches but players throughout our various club and national teams.

Finally, I'd like to thank you coaches for your hard work and efforts across all levels of our game starting from our community football programs right through to the premier competitions here in NSW.

Each of you play an integral role as part of our valued football family and we hope you can bring some of the key learnings from this conference to your methodologies in seasons to come.

EDWARD FERGUSON
HEAD OF FOOTBALL DEVELOPMENT



Welcome coaches to the 2024 Coaching Conference.

We are pleased to reintroduce the Conference to our list of coach education events for the season and look forward to engaging with coaches throughout the weekend and over the coming year.

The coach is the biggest influencer on a players experience besides their parent and we value the important role that you play in the retention and development of our membership and the future of Australia football. Alongside the Conference, we are excited to continue delivering coach education courses alongside our Association Tutors as well as bringing coaches bite size education in the form of workshops via our Coach Education Expos which will kick off once the season begins.

Enjoy the weekend and all the best on your football journey.

CHRISTOPHER ADAMS
COACH DEVELOPMENT MANAGER



Welcome to Valentine Sports Park for the 2023 Coaching Conference. After a COVID-19 enforced hiatus, it really is fantastic to welcome you all back to the Home of Football here in NSW. This year's event brings together some of the best minds from not only here in Australia but internationally with our two international guests, Greig Paterson from the Scottish Football Association and Lili Bai from the Asian Football Confederation.

We are also delighted to honour Australian coaching legend Les Scheinflug as our inaugural Coaching Conference Guest of Honour. Les has a record that speaks for himself when it comes to coaching, be it with senior teams or in youth development. Upon speaking with "The Boss" in recent weeks it is clear to see his passion for the game is still as strong as ever.

Throughout the 2 day event you will not only be treated to a plethora of knowledge from our guest speakers but also have the opportunity to network and connect with your colleagues and peers from across all levels of the game.

Formal development events are just one facet in self-development and I hope that you all take something away from today and take this back into your own environment for your future coaching journey.

Days like today wouldn't be possible without all of the hard work behind the scenes here at Football NSW and I would like to thank all of my colleagues who have helped contribute to today's event.

LES SCHEINFLUG

2023 GUEST OF HONOUR



Born in Germany in 1938, Les Scheinflug migrated to Australia in 1955 where he joined local club the Villawood Tigers, a team with a strong German influence, and was also selected to play in the Southern Districts representative side.

“The Boss” as he is affectionately known to everyone then joined Sydney Prague where he spent 12 glorious seasons, seven of which as club captain where he wowed spectators with his determination, awareness, and skill. That team also boasted star Austrian forwards Leo Baumgartner and Herbert Ninaus, two world class players.

He also played for Marconi and Canterbury Marrickville and represented and captained NSW at senior level.

His club performances caught the attention of the Socceroos where he made 11 appearances scoring four goals for the Green and Gold – he also had the honour of captaining the side on numerous occasions. The talented midfielder made history by becoming the first player to captain an Australia side in their first attempt to qualify for the FIFA Men’s World Cup in 1965.

Les’ footballing career was abruptly cut short as an ankle injury he suffered whilst playing with the Socceroos saw him turn his attention to coaching.

He took charge of several clubs including Marconi Stallions, Canterbury Marrickville, Brisbane Lions, Adelaide City, Wollongong Wolves, Sydney Croatia, Western Suburbs, Blacktown City and Sydney Olympic to name a few.

The Boss held several honours such as being named 1979 NSL Coach of the Year with the Marconi Stallions where his coaching expertise went a step further as he was appointed as the Socceroos assistant to the late and great Rale Rasic, Rudi Gutendorf and late Eddie Thomson, and then became national coach from 1981 to 1984.

Scheinflug was also the national U-17 and U-20 coach, famously taking the Joeys (U17) to the Final of the 1997 FIFA U-17 Men’s World Cup, losing to Brazil on penalties – this remarkable achievement still stands as the furthest any Australian team has gone in a major World Cup tournament.

The famed German has gone down in Australian coaching folklore as being the only coach ever to steer three different national teams (U17, U20 and Seniors) which saw him manage as many as 14 World Cup matches, a feat yet to be seen by any coaching individual in this country.

Along his famed coaching journey, the boss picked up two silver medals, one with the Socceroos in their 1997 Confederations Cup campaign in Saudi Arabia and the other during the same year at the U-17’s FIFA Men’s World Cup.

Household Australian football stars such as Ned Zelic, Paul Okon, Mark Viduka and Harry Kewell to name a few were just some of the players that were coached by Scheinflug.

The boss was further acknowledged in 2000 when he was awarded an AM for his services to football as a national player and coach.

A true ambassador for the sport, Les Scheinflug’s contribution both as a player and coach has seen him reach legendary status in which Football NSW is proud to acknowledge today.

DAY 1 SCHEDULE

SATURDAY 10TH NOVEMBER

08:30 - 09:00	REGISTRATION
09:00 - 09:20	Conference Opening
09:20 - 10:10	Greig Patterson, Scottish Football Association - Key Football Trends: UEFA Champions League
10:10 - 11:00	Professor Cliff Mallett, Serial Winning Coaches: Striving & Becoming, Surviving & Thriving
11:00 - 11:05	Armistice Ceremony

11:05 - 11:25	MORNING TEA
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11:30 - 12:15	BREAKOUT SESSION 1 (<i>Choose one session to attend</i>)			
LEADERSHIP & CULTURE Andrew Logan Making Sense of Leadership & Culture <i>Upstairs Charles Valentine Building</i>	GOALKEEPING Tony Franken The Proactive Goalkeeper <i>Pararooms Room</i>	WOMEN'S FOOTBALL Louise McColl Creating Female Friendly Football Environments <i>Futsalrooms Function Room</i>	PLAYER DEVELOPMENT Ryan Doidge Creating Environments to Maximise Player Development <i>Main Hall</i>	MANAGEMENT Ivan Jolic An Insight Into a Professional Technical Department <i>Learning Centre</i>

12:20 - 13:05	LUNCH
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13:10 - 14:10	BREAKOUT SESSION 2 (<i>Choose one session to attend</i>)	
Leah Blayney Creating Position Specific Overloads <i>Field 1</i>	Gareth Long Supporting Player Ownership During Junior Training Sessions <i>Field 2</i>	Tony Franken The Proactive Goalkeeper <i>Field 3</i>
14:20 - 15:20	BREAKOUT SESSION 3 (<i>Choose one session to attend</i>)	
Leah Blayney Creating Position Specific Overloads <i>Field 1</i>	Gareth Long Supporting Player Ownership During Junior Training Sessions <i>Field 2</i>	Stella Veith Football Australia Perform + Injury Prevention <i>Learning Centre then Field 3</i>
15:30 - 16:20	Lili Bai, Head of Women's Football AFC: AFC Women's Football Development Update	
16:20 - 16:30	CLOSING ADDRESS	

■ BREAKS ■ KEYNOTE ■ THEORY BREAKOUT ■ PRACTICAL BREAKOUT

DAY 2 SCHEDULE

SUNDAY 11TH NOVEMBER

08:30 - 09:00	REGISTRATION
09:00 - 09:10	Conference Opening
09:10 - 10:00	Lili Bai, Head of Women's Football AFC: AFC Post 2023 FIFA Women's World Cup Reflections
10:10 - 11:00	Cameron Tradell: A Modern Approach To Coaching

11:00 - 11:20	MORNING TEA
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11:30 - 12:15	BREAKOUT SESSION 1 (Choose one session to attend)			
LEADERSHIP & CULTURE Andrew Logan Making Sense of Leadership & Culture <i>Upstairs Charles Valentine Building</i>	FUTSAL Miles Downie Accelerating the Development of Game Intelligence: Futsal <i>Pararooms Room</i>	WOMEN'S FOOTBALL Louise McColl Creating female friendly football environments <i>Learning Centre</i>	PLAYER DEVELOPMENT Professor Cliff Mallett What does player care look like? <i>Main Hall</i>	MANAGEMENT Ivan Jolic An insight into a Professional Technical Department <i>Futsalroos Function Centre</i>

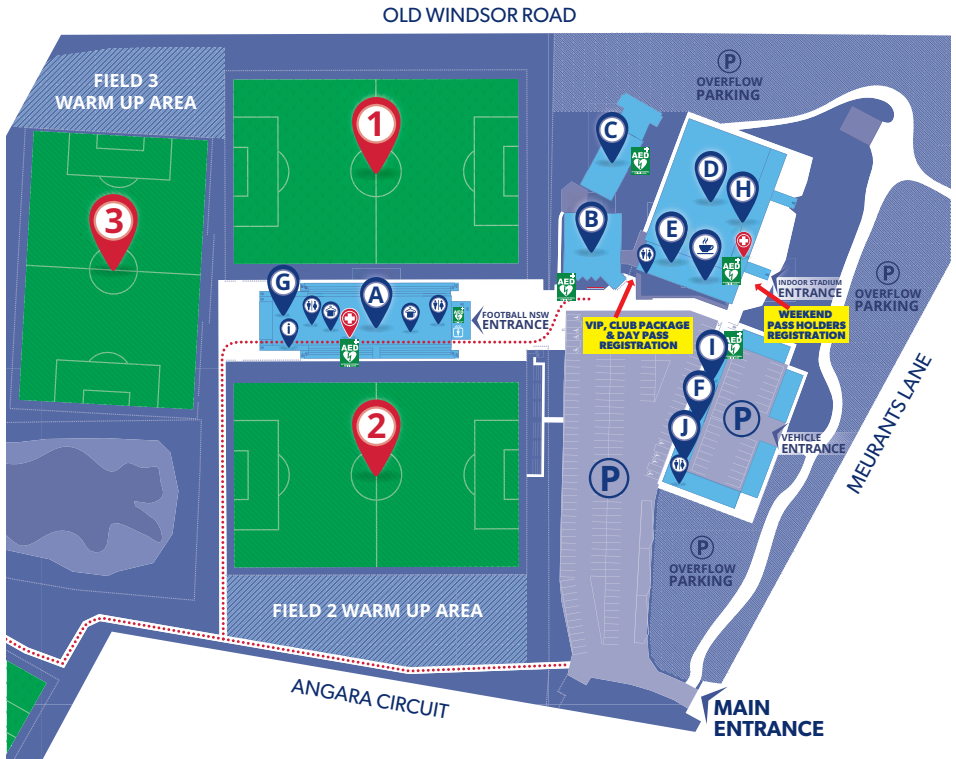
12:20 - 13:05	LUNCH
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13:10 - 14:10	BREAKOUT SESSION 2 (Choose one session to attend)	
Michael Cooper Proactive Defending <i>Field 1</i>	Amy Shepherd Constraints Based Learning for Junior Football <i>Field 2</i>	Tony Franken Key Techniques of Goalkeeping <i>Field 3</i>
14:20 - 15:20	BREAKOUT SESSION 3 (Choose one session to attend)	
Michael Cooper Proactive Defending <i>Field 1</i>	Amy Shepherd Constraints Based Learning for Junior Football <i>Field 2</i>	David Perkovic & Gary Rafferty Utilising GPS Units & Data Effectively in an NPL Environment - An insight into NWS Spirit FC <i>Learning Centre</i>
15:30 - 16:20	Greig Paterson, Scottish Football Association: Playing Our Part - An Insight Into The Scottish Football Association	
16:20 - 16:30	CLOSING ADDRESS	

■ BREAKS
 ■ KEYNOTE
 ■ THEORY BREAKOUT
 ■ PRACTICAL BREAKOUT

VENUE MAP

VALENTINE SPORTS PARK

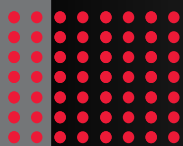


- Field 1
- Field 2
- Field 3

- Warm-up area
- Automated External Defibrillator
- Natural turf
- Synthetic turf

- Football NSW Head Office/Stadium
- Optimise Sports Physiotherapy & Performance VSP Gym
- Advantage Aquatics Swimming Centre
- Indoor Stadium
- Futsalroos Function Room
- Accommodation Building
- Learning Centre
- International Sport College of Australia (ISCA)
- Pararoos Room
- ParaMatildas Room

- Cafe
- Toilets
- Change rooms
- First aid/Security
- Stairs
- Ramp
- Lift
- Path to fields 4 & 5
- Fence
- Parking



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FOOTBALL
NSW

STEPHANIE BRANTZ

MEDIA PERSONALITY & CONFERENCE HOST



Stephanie Brantz is a freelance television sport presenter and well known to many in the football community as one of the key anchors of a number of football and sporting events.

Outside of sport, Stephanie was the host of the ABC's coverage of the World War One commemorations from both Gallipoli and the Western Front in France, as well as the Australia Day Citizenship Ceremony in Canberra. Alongside Stephanie's role within the media she is also a director of Football NSW.

With over 20 years of experience in the media including many years at SBS TV, the Nine Network and Fox Sports, as well as on radio, Stephanie is in high demand for corporate MC roles.

She has a wealth of experience in hosting events including Awards Galas, Corporate and Sports functions and running Business Conferences both here and abroad. As such, Stephanie is returning once again to lead the Football NSW 2023 Coaching Conference where she will be Master of Ceremonies and coordinate activities on the day.

LILI BAI

HEAD OF WOMEN'S FOOTBALL AFC



Lili Bai is the current Head of Women's Football for the Asian Football Confederation. As part of Bai's current role as Head of Women's Football for the Asian Football Confederation her job is to work closely with Asia's 47 member associations to promote women's football and implement AFC Women's Football Strategic Plan to grow the game in Asia.

Similar to many technical leaders, Bai has made a successful transition from a playing and coaching career to become a football executive. Attaining over 70 professional caps for China including representing China the 2004 Olympic Games in Athens and being crowned Asian Champion after lifting the AFC Women's Asian Cup in 2006.

After ending her playing career, Lili transitioned to coaching where in 2015 she attained her AFC Pro Diploma and was assistant coach for the U17 China Women's National Team for the FIFA U17 Women's World Cup in Costa Rica in 2014. Lili is also a Coach Educator for AFC and the Chinese Football Association.

Her role with AFC has also seen Lili be a part of several Technical Study groups for FIFA at major international tournaments including the 2023 FIFA Women's World Cup in Australia & New Zealand.

GREIG PATERSON

HEAD OF COACH EDUCATION & DEVELOPMENT SCOTTISH FOOTBALL ASSOCIATION



Greig Paterson is a UEFA Pro Licence holder and Coach Educator for all levels for the UEFA coaching pathway. Greig's current role sees him responsible for the national strategic vision to support and develop the coaching workforce at all levels through the design and implementation of the Scottish FA coach education and coach development modernization plan as part of the Scottish FA Strategic Plan.

In 2021 Greig and his Scottish FA team were awarded the UEFA GROW Award for Creativity & Innovation in Organisational Development for their successful transition and delivery of Coach Education courses to thousands of people across the world during the COVID-19 pandemic. The UEFA Grow Awards recognise off-field excellence in national associations' strategic development, as well as providing a Europe-wide platform for sharing best-practice models and strategic initiatives from across UEFA's 55-member national associations.

Prior to working for the Scottish FA Greig was Coach Education Manager for the Football Association of Ireland leading coach education within the National Association supporting coaches of all levels. Greig is also a United Soccer Coaches (USC) consultant for the delivery of Coach Education & Development in the USA and is a PhD student at Edinburgh Napier University studying efficacy and effectiveness of Coach Education.

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GARY RAFFERTY
HEAD OF PERFORMANCE
NWS SPIRIT FC



Gary Rafferty is an experienced strength and conditioning coach, who specialises in football fitness. His coaching journey started in 2004, primarily focusing on the technical aspect of the game.

Originally from Scotland, he worked and studied in Sports Coaching with a concentration on Football Studies in Glasgow. Following that, he moved to the USA, where he graduated with a degree in Human Performance whilst on a football scholarship.

In 2014, Gary relocated to Sydney, where he has worked full time in the physical side of the game ever since. Over the years, he has collaborated with clubs, academies, schools, and individual players, ranging from youth to professional worldwide.

In addition to his academic achievements, Gary's qualifications include the FFA Football Conditioning License, ASCA accreditation, and a series of valuable mentorships with elite European club performance coaches.

He is currently completing his FFA 'B' diploma.

Gary has also presented at industry events and coach education workshops such as Melbourne's Sports Innovation Summit and Child to Champion Conference, where he has shared insights on football fitness, both for squads and individual player development.

Gary now works as Head of Performance at NPL Men's First Grade NWS Spirit FC, and is the Director of Football Fitness AU.

DAVID PERKOVIC

**NPL MEN'S HEAD COACH & SENIOR
TECHNICAL DIRECTOR - NWS SPIRIT FC**



David Perkovic is a Football Australia/AFC A-License coach who has coached professionally in the Philippines for Kaya FC (2013/14) and in the NPL and League one for over the last ten years.

His time in the Philippines allowed David to develop his football philosophy and has evolved since then to be known for his strategic and tactical nous and exceptional leadership skills.

David's coaching philosophy revolves around creating a positive and tactically cohesive team environment, where players are encouraged to express themselves within the teams strategic approach to reach the individual, and the teams full potential. He believes in a balanced approach that combines technical proficiency, tactical understanding, physical fitness, and mental resilience.

David has led Spirit FC first grade team since 2017, is one of the most experienced coaches in NPL. He has had a significant influence on the Spirit DNA game model that has taken the club to be one of the shining lights in representative football. Last year Spirit first grade won the Waratah Cup (first second tier club to win the competition) and also won promotion into NPL.

AMY SHEPHERD

**FOOTBALL DEVELOPMENT OFFICER
SYDNEY UNIVERSITY SOCCER FOOTBALL CLUB**



Amy's coaching journey began whilst still playing, she started coaching youth teams at her local football club, Royston Town FC in England. Whilst studying at University of Brighton, Amy took a placement year at Cambridge United FC as a Football Development Officer which was her first experience working with a professional football club.

Upon graduating with a Sport Management degree, and becoming a Sport Development Officer, Amy was still heavily involved in coaching football both locally and at Watford FC within their youth set up. She then moved into full-time football working in New Jersey, US in 2013. From here she has held full time roles ever since.

After three years coaching in America, Amy came to Australia in 2016 where she started her longstanding relationship with Sydney University SFC. In 2018 Amy returned home to her native UK where she was fortunate to work as a Football Development Officer for Norwich City Football Club within their Boys Regional Development Programme, as well as assisting Watford FC Women U23s.

Amy returned to Australia and Sydney University SFC in 2020 and is currently their Football Development Officer and Head Coach.

ANDREW LOGAN

**DIRECTOR HIGH PERFORMANCE
NSWIS**



Andrew Logan is currently Director of High Performance at the New South Wales Institute of Sport (NSWIS) in Sydney. His career has been a roller coaster journey that has included being national cycling coach, four stints at the Australian Institute of Sport (athlete, coaching, performance manager, executive), sport science medicine manager for British Swimming, gymnastics national performance director.

He has been involved in seven Olympic Games (summer & winter) - the first of which was in 1992 in Barcelona as assistant men's road cycling coach & most recently at the 2020 Olympics in Tokyo as sport leader for gymnastics and the most memorable winter Olympics in Torino 2006. Andrew has never considered his career as work but a passion and choice and the 30+ years as an elite athlete, national coach and administrator, he is still loving the connections with people, sharing their work in high performance sport, and ultimately getting the best out of people.

Andrew will be delivering a theory session as part of the Leadership & Culture breakout stream across both days of the 2023 Football New South Wales Coaching Conference providing key insights into Making Sense of Leadership & Culture.

CAMERON TRADELL

COACHING & OFFICIATING DIRECTOR, AUSTRALIAN SPORTS COMMISSION



Cameron currently leads the Coaching and Officiating team at the Australian Sports Commission, where he is working to modernise the approach to coaching across all sports.

Cameron has over 30 years' experience in coaching, across multiple sports, at all levels, including Cricket Australia, where he developed entry level programs and associated education and training course content, before taking the role of the National Field Trainer.

While part of the AIS Basecamp project team, Cameron developed an extensive multisport ball skills development program, which included skill progressions and regressions, servicing learners through to elite athletes, through multifaceted ability challenges and competencies.

At Rugby Australia as Head of Participation Growth and Coaching, Cameron modernised the approach to coaching and developing course content. He has also worked extensively through the South-East Asia Pacific region, most notably in Japan, where he worked on education and training design and delivery and product design to deliver sustainable sporting outcomes.

CLIFF MALLETT

PROFESSOR OF SPORT PSYCHOLOGY AND COACHING



Professor Mallett has enjoyed a distinguished career in elite coaching and academia, an Olympic and World Championship medal-winning coach and won a national university teaching award in 2011. In 2017, he was awarded the prestigious August-Wilhelm Scheer Professorial Fellowship at Technische Universität München (TUM) in Germany. He developed a world-renowned online program in sports coaching and consults nationally and internationally to many elite sporting organisations. Prof. Mallett is a leading international scholar in two broad and interrelated research areas – sport psychology and coaching; specifically:

Understanding the person-in-context:

- Multi-layered understanding of the person-in-context (personality profiling of coaches and athletes)
- Motivation of elite coaches and athletes (Self-Determination Theory – SDT);
- Autonomy-supportive learning environments in sport (Self-Determination Theory – SDT);
- Mental toughness in elite sport (coaches and athletes).
- Players' leadership: A Social Identity Approach (SIA)

High Performance coach learning and development:

- How high performance coaches learn in the workplace;
- Coaches as sculptors, architects, performers and leaders.

In 2016, Professor Mallett led and completed an international research project examining what can we learn from some of the world's most successful coaches. Prof. Mallett was Chair and Co-Chair of the Research Committee for the International Council for Coaching Excellence (ICCE) from 2010-2019.

GARETH LONG

**DIRECTOR OF PROGRAM INNOVATION
AND DEVELOPMENT ACPE**



Gareth Long is an experienced educationalist, coach, and coach educator. Having worked at the English FA as the PE & Coaching in Education Coordinator for the South West of England, Gareth now works at the Australian College of Physical Education at Sydney Olympic Park. When at the English FA Gareth helped design their Primary Teacher's Award and has recently written the Sporting Schools Primary School Program for Football Australia.

Gareth currently holds his UEFA B Diploma qualification and has coached across a range of contexts including as a Youth Development Phase coach in an English Football League academy and as the Youth Development Phase Lead for an NPL club. Gareth has written the new Bachelor of Football (Development, Management & Performance) for the Australian College of Physical Education. More importantly, Gareth coaches the U14s at Glebe Wanderers FC a community club within Eastern Suburbs Football Association.

IVAN JOLIC

FORMER MATILDAS ASSISTANT COACH



Ivan Jolic is a former professional footballer who plied his trade with the Melbourne Knights in the National Soccer League between 1997-2003. He began his coaching journey in 2007 where he established a program for youth players based on Technique Development in a high intensity environment.

In 2010 Ivan continued his passion for youth development with Football Federation Australia as a Skill Acquisition Specialist. Here he worked with numerous boys and girls who have gone on to represent Australia. After an extremely successful stint in youth development, he transitioned into elite Men's and Women's programs.

Firstly with Melbourne City in the A-League where he was exposed to best practice with world leader the City Football Group. From here he continued his A-League journey with Central Coast Mariners before embarking on a coaching stint in the National Teams Unit for Football Australia.

Ivan spent 18 months with the Young Socceroos where he travelled extensively throughout Asia. Ivan then moved into women's football with the Matildas, where he helped prepared the team and attend the 2019 Women's World Cup in France. In 2020 he moved back into the A-League Men's with Macarthur FC.

LEAH BLAYNEY

**TECHNICAL LEAD - FUTURE MATILDAS &
HEAD COACH - YOUNG MATILDAS**



Leah Blayney is the Head Coach of both the Young Matildas and the Future Matildas program. As a player Leah played professionally in Australia, the United States (for the Boston Breakers) and Sweden and represented Australia at the 2004 FIFA Under 19 Women's World Championships and the 2006 FIFA Under 20 Women's World Championships. She went on and played 16 international matches between 2004 and 2006

Leah has also served as an Assistant Coach in the Westfield W-League for 3 seasons prior to entering the national team coaching arena. She is holder of a Bachelor of Education (Secondary high school teacher obtained through College in the US). She has served as a second assistant with the Westfield Matildas as part of FFA's Female Coach Mentor Program fulfilled lead scout roles for Australia at two Algarve Cup Tournaments, the 2016 Rio Olympics and the recent 2019 FIFA Women's World Cup in France.

The Katoomba-born coach has also worked as Head Coach of Football NSW's NTC team and with the Football NSW Girls' Institute Program.

LOUISE McCOLL

COMMUNITY TECHNICAL LEAD FOOTBALL AUSTRALIA



Louise started her official coaching journey back in 2005 whilst playing for Warrington Town Ladies FC in Northwest England. She moved to Australia in 2008 and started coaching junior teams in Bendigo, Victoria.

She started her involvement with coach education in 2014 by presenting grassroots courses for Football Victoria and then progressed to advanced course coach presenting after attending a FIFA Facilitators course in 2016.

Louise was awarded Rebel Sport Female Community Coach of the Year in 2019. She has been one of the head coaches at the Melbourne Victory Elite Girls Programme and was Coach Education Manager for the Bendigo Amateur Soccer League. She was also head of soccer at the Bendigo South East School Athlete Development Program.

MICHAEL COOPER
TECHNICAL DIRECTOR
FOOTBALL SOUTH AUSTRALIA &
JOEYS NATIONAL TEAM ASSISTANT COACH



Michael Cooper is a qualified teacher and holder of Football Australia 'A' and UEFA 'B' Diplomas. Cooper played professionally and semi-professionally in the UK before moving to Australia in 2013. During his time in the UK, Michael also coached within a number of football environments, including Southampton Football Club's Academy setup.

His coaching appointments since that time include FFA National Boys Development Manager and National Coach Development Manager as well as working within Coach Development for Football Victoria. Cooper has also held player development positions with A-Leagues outfit Newcastle Jets and the Central Coast Mariners, as well as being Director of Sport for the Central Coast Sports College.

In 2019, Cooper was named Joeys National Team Assistant Coach, working under the leadership of current FA Technical Director, Trevor Morgan, which included tournaments in Thailand and Vietnam in preparation for the FIFA U-17 World Cup. Cooper currently still holds the position of Joeys National Team Assistant Coach working alongside Head Coach Brad Maloney.

Michael is now residing with his family in Adelaide as Technical Director for Football South Australia, where he oversees player and coach development across the state.

MILES DOWNIE

HEAD COACH FUTSALROOS



Miles Downie is Football Australia's Coach Education Lead & Head Coach of the Futsalroos. He has a master's degree in Exercise Science, Strength & Conditioning, and is an Asian Football Confederation (AFC) Elite Futsal Fitness and Coaching Instructor.

Before working for Football Australia, Miles worked at Sydney University Sport for 19 years in various roles including High Performance Manager and Strength and Conditioning Coach for Sydney University's Elite Athlete Program, working across a wide range of sports and with a number of Olympic athletes. He has also worked as a Casual Academic at the University.

Miles' playing career has provided him with a unique perspective on Football and Futsal, having played Football in the NSL (albeit only a single game) and Futsal for the Australian National Team. Miles played Futsal professionally in Brazil, Portugal, and Japan (the only Australian player to have ever played in Portugal's or Japan's top divisions). Miles also headed up the Fitness Technical Study Group for the AFC for the 2021 Futsal World Cup.

RYAN DOIDGE
TECHNICAL DIRECTOR
NORTHERN NSW FOOTBALL



Ryan Doidge is Northern NSW Football's Technical Director; his role is to oversee the talented player pathway and all coach development across Northern NSW.

He has built a wealth of experience in improving opportunities for players and coaches and has an extensive background in player development across the football eco system. He has held previous roles with the New York Red Bulls, Western Sydney Wanderers, North Shore Mariners, Northbridge Bulls and at a grassroots level with Dee Why Football Club.

Ryan is accredited by the Asian Football Confederation and Football Australia to deliver B and C Diploma courses and has earned an AFC A Diploma.

STELLA VEITH
JUNIOR MATILDAS
HEAD PHYSIOTHERAPIST



Stella Veith is a physiotherapist from Germany. She trained in The Netherlands before coming to Australia and starting work in private practice and football. After 4 years at Sydney FC, she is now looking after a Women's League One club based in the Illawarra.

She is currently Head Physio for the Junior Matilda's, the U17s National Team, for the past 3 years. Stella is a PhD candidate at the University of Wollongong, investigating injury patterns and injury reduction strategies in adolescent footballers and some of her research has informed the content of Football Australia's Perform+.

TONY FRANKEN
HEAD OF GOALKEEPING &
GOALKEEPER COACH - MATILDAS



A former national team player himself, Tony Franken represented Australia 14 times and has been an ever-present in the technical staff – acting as goalkeeper coach for more than a decade, including during the 2006, 2010, 2014 and 2018 men's FIFA World Cup™ tournaments.

Franken is now the goalkeeping coach for the CommBank Matildas and was a key member of the 2023 FIFA Women's World Cup™ staff, working with the likes of Lydia Williams, Mackenzie Arnold, Teagan Micah and Jada Whyman.

Alongside this Tony is the Head of Goalkeeping for Football Australia where he oversees Goalkeeping Coach Development from community football through to the professional game.



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