2026 FOOTBALL NSW
CLUB DEVELOPMENT CONFERENCE

Legend:
- KEYNOTE
- WORKSHOP
- PANEL
- PRESENTATION
- CASE STUDY

Time			
8:15am-9:00am	**REGISTRATION**		*Main Hall*
9:00am-9:15am	**CONFERENCE OPENING AND WELCOME TO COUNTRY**		*Main Hall*
9:15am-9:35am	**CLUB CHANGER - INTRODUCTION** ***Grace Lambourne**- National Program Manager, Club Development, Football Australia* ***Nikki Riddle** - Member Services and Administration, Hills Football* ***Mark McKee** - Technical Director, Rouse Hill Rams Football Club* *Main Hall*		
9:35am-10:00am	**THE RIPPLE EFFECT: HOW INCLUSIVE VOLUNTEER PRACTICES TRANSFORM COMMUNITY CLUBS** ***Catriona Rose** - Senior Program Manager, Sports - Australian Sports Commission* ***Tom Finch** - Assistant Director, Coaching - Australian Sports Commission* *Main Hall*		
10:00am-10:40am	**CREATING A POSITIVE COACHING CULTURE WITHIN YOUR CLUB** ***Paul Grundy -** *Technical Director, Lindfield Football Club* *Main Hall*	**USING DATA TO DRIVE YOUR CLUBS MISSION** ***Mitchell Davis** - Data Analyst, Football NSW* *Upstairs Futsal Court*	**CLUB CHANGER 1-STAR WORKSHOP** ***Grace Lambourne -** *National Program Manager, Club Development, Football Australia* ***Maddison Kamolins** - National Program Coordinator, Club Development, Football Australia* *Upstairs Charles Valentine Building*
10:40am-11:00am	**MORNING TEA/NETWORKING**		*Main Hall*
11:00am-11:40am	**FOOTBALL GOVERNANCE 101** ***Ian Londish** – Governance Institute of Australia* *Main Hall*	**THE CLUB VOLUNTEERING BLUEPRINT: DESIGNING CULTURES WHERE VOLUNTEERS THRIVE** ***Catriona Rose** - Senior Program Manager, Sports - Australian Sports Commission* *Upstairs Futsal Court*	**FACILITIES AND GRANTS 101** ***Helen Armson** - Group Head of Strategic Partnerships and Corporate Affairs, Football NSW* *Upstairs Charles Valentine Building*
11:45am-12:25pm	**CREATING A COACHING CURRICULUM THAT PRIORITISES THE PLAYER EXPERIENCE** ***Paul Higgins -** *Grassroots Coach Development Lead, Football NSW* *Main Hall*	**COMMUNITY, CONNECTION AND CAMPAIGNS: MARKETING FOR GRASSROOTS CLUBS** ***Nicholas Amies** - Marketing Manager, Football NSW* *Upstairs Futsal Court*	**SAFEGUARDING: IS YOUR CLUB CHILD SAFE?** ***Matt Sibley -** *Director, Sports Safe Solutions* *Upstairs Charles Valentine Building*
12:25pm-1:25pm	**LUNCH/NETWORKING**		*Main Hall*

*Sessions that are "101" are introductory
*Schedule subject to change

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Time			
12:25pm-1:25pm	**LUNCH/NETWORKING**		*Main Hall*
1:25pm-2:05pm	**FOOTBALL SPONSORSHIP 101** *Delfina Moresco - Sales Manager, Two Circles* *Main Hall*	**HOW TO LEVERAGE THE AFC WOMEN'S ASIAN CUP 2026** *Hayley Todd - Head of Women's and Schools Football, Football NSW* *Emma Griffin - Female Football Development Officer, Football NSW* *Trudy Simmons - Female Football Program Manager, Football NSW* *Michael Hennessy - Promotions Marketing Manager, AFC Women's Asian Cup 2026 Local Organising Committee* *Upstairs Futsal Court*	**REFEREE SHORTAGE: A WHOLE OF FOOTBALL CHALLENGE** *Emma Kocbek - Referees Development and Education Manager, Football NSW* *Upstairs Charles Valentine Building*
2:10pm-2:50pm	**GRASSROOTS FOOTBALL FINANCE 101** *Rob Laws - Director, R. W. Laws and Associates* *Main Hall*	**DIVERSITY AND INCLUSION: PRIDE CUP** *Hayley Conway - CEO, Pride Cup* *Upstairs Futsal Court*	**SAFEGUARDING: DEVELOPING A RISK ASSESSMENT TOOLKIT** *Matt Sibley - Director, Sports Safe Solutions* *Upstairs Charles Valentine Building*
2:50pm-3:10pm	**AFTERNOON TEA/NETWORKING**		*Main Hall*
3:10pm-3:50pm	**CREATING POSITIVE ENVIRONMENTS FOR PLAYERS WITH A DISABILITY** *Alison Lloyd - Head Coach, Football NSW Female Para Program* *Steve Weatherly - Vice President, Macarthur Magic* *Main Hall*	**MAKING YOUR PITCH COUNT: STRATEGIES FOR SPONSORSHIP SUCCESS** *Delfina Moresco - Sales Manager, Two Circles* *Upstairs Futsal Court*	**CLUB CHANGER 2-STAR AND 3-STAR WORKSHOP** *Grace Lambourne - National Program Manager, Club Development, Football Australia* *Maddison Kamolins - National Program Coordinator, Club Development, Football Australia* *Upstairs Charles Valentine Building*
3:50pm-4:15pm	**GET ELECTION READY: POSITIONING YOUR CLUB FOR GRANTS AND INFRASTRUCTURE FUNDING** *Helen Armson - Group Head of Strategic Partnerships and Corporate Affairs, Football NSW* *Main Hall*		
4:15pm	**WRAP-UP AND THANK YOU**		*Main Hall*

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