



POSITION DESCRIPTION

POSITION TITLE:	Coach Development Manager
REPORTING LINE:	Head of Football Development
DEPARTMENT NAME:	Technical Department
FUNCTIONAL RELATIONSHIPS:	Head of Football Development, Technical Department staff, Member Associations, Football Aus staff, Coaches
SUPERVISORY RESPONSIBILITIES:	Coach Development Coordinator, Grassroots Coach Education Lead, Player Devt Mgr - Goalkeeper
POSITION TYPE:	Permanent - Full time

The **Coach Development Manager** is a senior full-time position within the Football NSW Technical Department, responsible for the strategic oversight, technical leadership, and quality assurance of the coach education and development system across New South Wales.

The role is a system leader to contribute to the technical alignment and pathway sustainability across the state. The role leads the planning, delivery, evaluation, and continuous improvement of all Football NSW coach development initiatives. This includes formal Football Australia accreditation pathways, professional development programs, and the support and capability building of key stakeholders involved in education delivery within their respective footprints.

The Coach Development Manager plays a key leadership role in shaping the technical direction and sustainability of coach pathways, ensuring alignment between national frameworks, club environments, and Football NSW strategic priorities. The role also contributes directly to the Club Standards & Benchmarking framework, supporting Clubs and Member Associations to strengthen coaching quality and high-performance football development environments.

Working collaboratively with Football Australia, Member Associations, Football NSW Clubs and the broader coach membership, the Coach Development Manager will provide leadership, guidance, and advocacy to enhance the coach experience—positively impacting player development outcomes across the state.

The position is based at **Football NSW Headquarters, Valentine Sports Park**.

Key Areas of Responsibilities

- Provide strategic leadership and technical direction for coach development across all Football NSW stakeholders
- Oversee the design, delivery, and quality assurance of all coach education and professional development initiatives

- Maintain strong professional relationships with Member Associations and Football NSW Coach Education Tutors
- Collaborate with Member Associations to deliver best-practice coach development opportunities and support workforce capability building
- Manage the delivery and administration of the Football Australia B Diploma
- Ensure high-quality coach education delivery across community, advanced, and regional environments
- Maintain strong alignment and working relationships with Football Australia's Technical Department
- Lead the project management and delivery of the annual Football NSW State Coaching Conference
- Drive the expansion of informal and non-accredited coach development opportunities for the Football NSW membership
- Support and contribute to female football objectives, including scholarships, mentoring initiatives, and strategies to grow the female coaching workforce
- Work collaboratively with the Competitions Department to implement and monitor coach compliance requirements
- Support the Technical Department in the implementation of the Club Standards & Benchmarking framework
- Hold responsibility for the accreditation, oversight, and ongoing development of Coach Education Tutors (CET) in NSW
- Support and align with Football NSW Talented Player Pathways
- Provide direct line management of the Coach Development Coordinator and Grassroots Coach Education Lead
- Provide guidance and support to the Player Development Manager – Goalkeeper and Technical Administrator, where required

Knowledge, Skills and Behaviours Required

- AFC A Licence (or equivalent)
- Football Australia Coach Education Tutor (CET)
- Proven experience in the design, delivery, and oversight of football development programs
- Demonstrated experience working with a broad and diverse stakeholder base, including governing bodies, associations, clubs, and coaches
- Strong administrative and operational capability, including experience with computer and technology systems
- Highly organised with strong written and verbal communication and interpersonal skills
- Ability to prioritise, manage complexity, and deliver outcomes within defined timeframes
- Demonstrated ability to work effectively within a team environment, including conflict management and resolution
- Strong problem-solving and analytical skills
- Commitment to evidence-based decision-making and continuous improvement
- Eligibility to work in Australia
- Commitment to Football NSW policies, procedures, and behavioural expectations

- Current Working With Children Check and driver's licence

Unique criteria

This role will require evening & weekend work which will be included within normal working hours as part of the role contract.

Time in Lieu may be available upon discussion within direct manager and CEO.